



## Preliminary 2019 Montana Nonresident Traveler Quarterly Travel Comparison

	Quarter 1 (Jan-Mar)	Quarter 2 (Apr-Jun)	Quarter 3 (Jul-Sep)	Quarter 4 (Oct-Dec, 2019)	Prelim. Year Total <sup>1</sup> 2019p
<b>Visitation &amp; Length of Stay</b>					
Nonresident Visitors	1,347,000	3,415,000	5,933,000	1,967,000	12,662,000
% of Total	11%	27%	47%	16%	100%
Nonresident Travel Groups	670,000	1,596,000	2,484,000	947,000	5,697,000
% of Total	12%	28%	44%	17%	100%
Group Size (people per group)	2.00	2.12	2.37	2.09	2.21
Length of Stay (nights)	3.64	3.97	3.79	4.17	4.32
<b>Expenditure Category<sup>2,3</sup> (Average Daily per Group)</b>					
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Total <sup>1</sup>
Gasoline, Diesel	\$29.40	\$38.75	\$34.44	\$32.79	\$34.61
Restaurant, Bar	\$28.95	\$24.70	\$28.53	\$22.60	\$26.87
Hotel, Motel	\$25.36	\$20.90	\$19.37	\$14.70	\$19.84
Outfitter, Guide	\$10.88	\$6.06	\$19.57	\$16.76	\$14.91
Retail sales	\$12.20	\$2.96	\$14.32	\$12.60	\$13.73
Groceries, Snacks	\$9.55	\$11.88	\$13.58	\$8.07	\$11.87
Licenses, Entrance Fees	\$42.46	\$3.95	\$3.75	\$8.08	\$9.23
Auto Rental	\$7.20	\$4.29	\$5.84	\$5.61	\$5.61
Rental cabin, Condo	\$11.41	\$3.29	\$4.48	\$3.79	\$5.16
Made in MT	\$2.51	\$2.87	\$3.75	\$1.91	\$3.14
Campground, RV Park	\$3.01	\$2.17	\$2.94	\$0.07	\$2.00
Misc. Services	\$1.14	\$1.71	\$0.91	\$0.34	\$1.55
Vehicle Repairs	\$0.00	\$0.95	\$1.19	\$2.15	\$1.12
Gaming	\$0.00	\$0.50	\$0.44	\$0.60	\$0.42
Farmers Market	\$0.01	\$0.07	\$0.43	\$0.08	\$0.24
Transportation Fare	\$0.18	\$0.01	\$0.02	\$0.02	\$0.04
	<b>\$186.59</b>	<b>\$136.01</b>	<b>\$153.58</b>	<b>\$130.17</b>	<b>\$150.34</b>
<b>Total Expenditures</b>	<b>\$455,030,000</b>	<b>\$861,720,000</b>	<b>\$1,827,140,000</b>	<b>\$499,450,000</b>	<b>\$3,643,340,000</b>
<b>% of Total</b>	<b>12%</b>	<b>24%</b>	<b>50%</b>	<b>14%</b>	<b>100%</b>

<sup>1</sup>Data are collected quarterly. Therefore, total group size, length of stay and avg. daily expenditures are weighted averages of quarterly figures. <sup>2</sup>Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups. <sup>3</sup>Spending data are gathered from nonresident travelers intercepted at airports, gas stations, and rest areas in MT. Travelers report 24 hours worth of trip expenditures.