

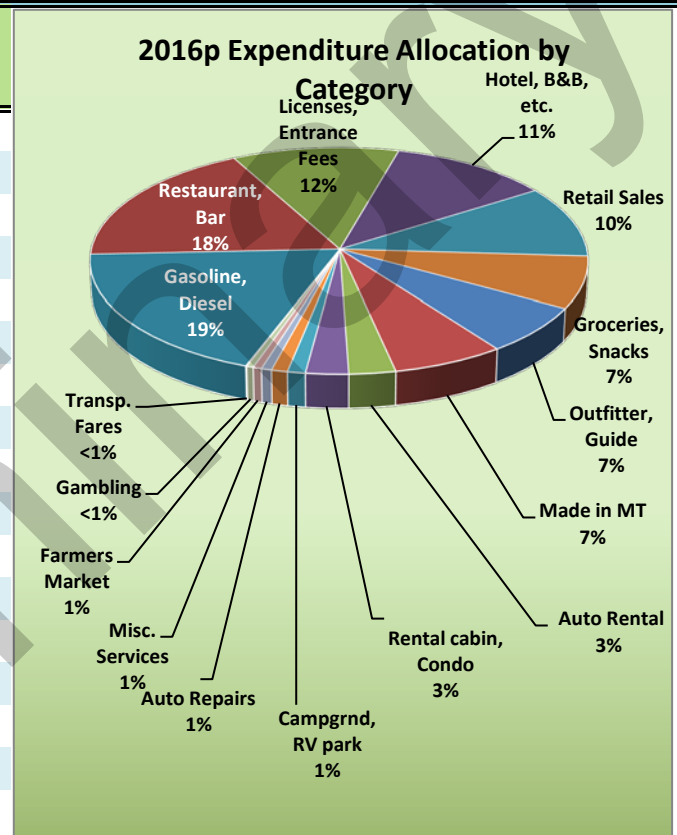
2016p Montana Nonresident Traveler Expenditures & Economic Contribution

2016p Contribution of Nonresident Traveler Expenditures to Montana's Economy

- In 2016, nonresident visitors to Montana spent an estimated \$3.49 billion in the state. (See Table 1 below)
- This \$3.49 billion in local spending directly supports \$2.91 billion of economic activity in the state, and supports an additional \$1.87 billion of economic activity, indirectly. (see Table 2, below)
- The estimated total contribution of nonresident spending to Montana's economy was \$4.78 billion in 2016.

Table 1 - 2016p Nonresident Traveler Expenditures¹

Expenditure Category	Average Daily Per Group ^{2,3}	Allocation by Category	Total Expenditures ^{2,4}
Gasoline, Diesel	\$27.11	19%	\$653,454,211
Restaurant, Bar	\$26.28	18%	\$630,200,325
Licenses, Entrance Fees	\$18.12	12%	\$414,838,408
Hotel, B&B, etc.	\$16.67	11%	\$400,971,726
Retail Sales	\$15.08	10%	\$360,049,553
Groceries, Snacks	\$10.73	7%	\$258,371,742
Outfitter, Guide	\$10.15	7%	\$235,577,813
Made in MT	\$9.85	7%	\$230,581,574
Auto Rental	\$4.05	3%	\$95,764,005
Rental cabin, Condo	\$3.71	3%	\$87,565,048
Campground, RV Park	\$1.49	1%	\$36,652,839
Auto Repairs	\$1.34	1%	\$33,008,420
Misc. Services	\$0.89	1%	\$21,174,392
Farmers Market	\$0.75	1%	\$17,528,273
Gambling	\$0.59	<1%	\$14,046,412
Transportation Fares	\$0.09	<1%	\$2,135,641
Estimated Total	\$146.91		\$3,491,920,000



¹Spending data are gathered via on-site surveys of nonresident travelers at airports, gas stations, and rest areas in MT.

²Data are collected quarterly. Therefore, avg. daily expenditures are weighted averages of quarterly figures. ³Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups. ⁴Expenditure category totals may not add to year total due to rounding.

Table 2 - 2015 Economic Impact

	Direct	Indirect	Induced	Combined
Industry Output	\$2,910,160,000	\$935,300,000	\$933,280,000	\$4,778,740,000
Employment (# of jobs)	38,300	6,650	7,680	52,630 *
Employee Compensation	\$873,580,000	\$202,730,000	\$248,390,000	\$1,324,700,000
Proprietor Income	\$127,390,000	\$53,360,000	\$42,470,000	\$223,220,000
Other Property Type Income	\$372,910,000	\$159,830,000	\$168,190,000	\$700,930,000
State & Local Taxes	-	-	-	\$193,750,000

Direct impacts result from nonresident traveler purchases of goods and services; **Indirect impacts** result from purchases made by travel-related businesses; and **Induced impacts** result from purchases by those employed in travel-related occupations.

Industry Output is the value of goods & services produced by an industry which nonresidents purchase. **Employment** is full- and part-time average annual jobs. **Other Property Type Income** consists of payments for rents, royalties and dividends.

* **CHANGE:** The IMPLAN 2015 data set incorporates more data sources than previous data sets, as well as more rigorous methods of estimating Proprietor vs. Wage & Salary Employment. Comparison to years prior to 2015 is not advised.