## When Does Congestion Matter to a

**Park Visitor?:** 

### Translating Park Roadways' Level of Service to Impacts on the Visitor Experience

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REST ON L REST O	TOWER- ROOSEVELT 3 CANYON 5 FISHING BRIDGE 5 YELLOWISTONE	GATE GATE	
N N N N N N N N N N N N N N N N N N N	LEVEL OF SERVICE	DESCRIPTION	PERCENT TIME SPENT Following
i w E	A	Speed would be controlled primarily by roadway conditions. A small amount of platooning would be expected.	< 40.0
i S (m)	В	The degree of platooning becomes noticeable. Some speed reductions are present.	> 40.0 to 55.0
10 BU and a Contract	C	Most vehicles are traveling in platoons. Speeds are noticeably curtailed.	> 55.0 to 70.0
YELLOWSTONE NA	. J D	Platooning increases significantly. Passing demand is high, but passing capacity approaches zero. A high percentage of vehicles are now traveling in platoons.	> 70.0 to 85.0
SOUTH	E	Demand is approaching capacity. Passing is virtually impossible. Speeds are seriously curtailed. The lower limit of this LOS represents capacity.	> 85.0
	F	Whenever demand flow in one or both directions exceeds the capacity of the segment. Operating conditions are unstable, and heavy congestion exists.	-
TRANSPORTATION AND VEHICLE MOBILITY STUDY	Source: 2010 Highwa	y Capacity Manual.	

NORTH

Source: OTAK (2017) Transportation & Vehicle Mobility Study

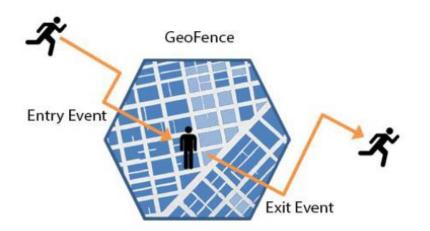
### INSTITUTE FOR TOURISM & RECREATION RESEARCH

NORTH

UNIVERSITY OF MONTANA

### Yellowstone Summer Visitor Use Patterns, Preferences, Expectations, & Values

- In the moment collection of the visitor experience
- Travel & visitation patterns

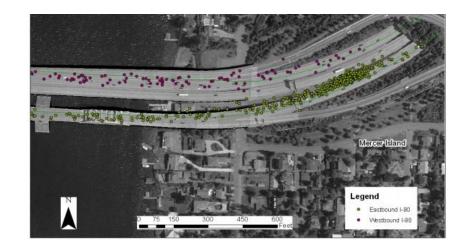


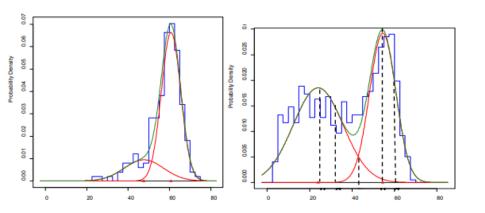


### Developing a GPS-Based Truck Freight Performance Measure Platform

WA-RD 748.1 (TNW 2010-02) Edward D. McCormack Xiaolei Ma Charles Klocow Anthony Currarei Duane Wright

April 2010



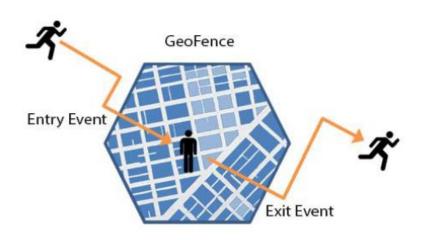


### Development of a Freight Benefit/Cost Methodology for Project Planning

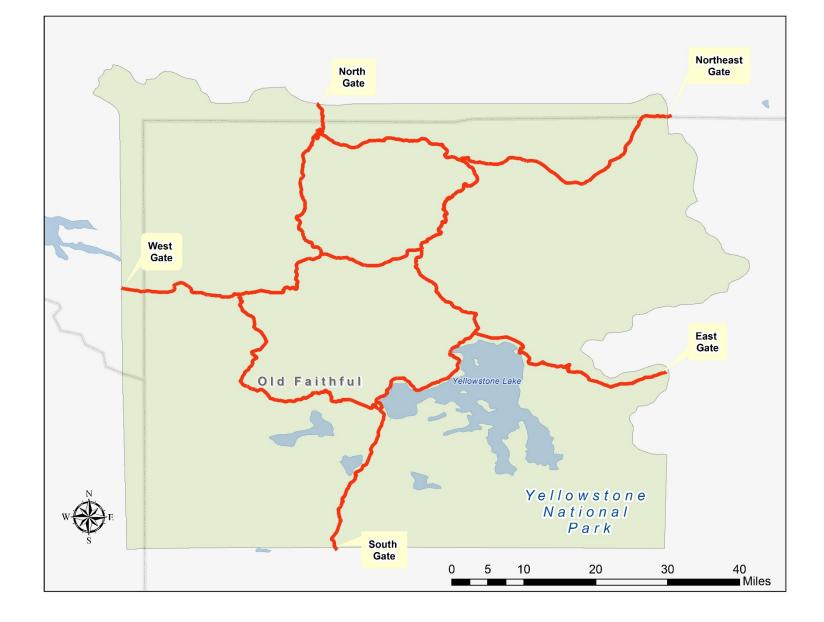
#### WA-RD 815.1

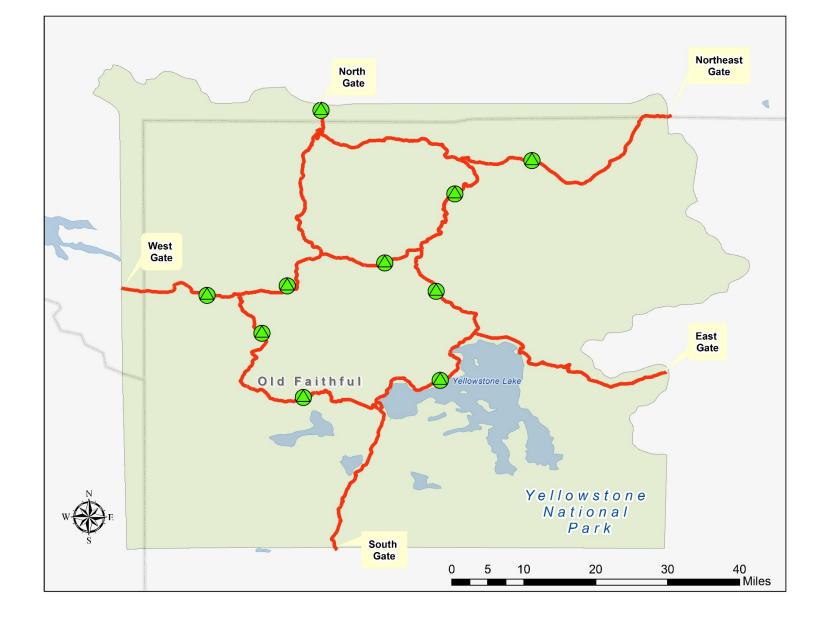
Jeremy Sage Ken Casavant Anne Goodchild Ed McCormack Zun Wang B. Starr McMullen Daniel Holder June 2013

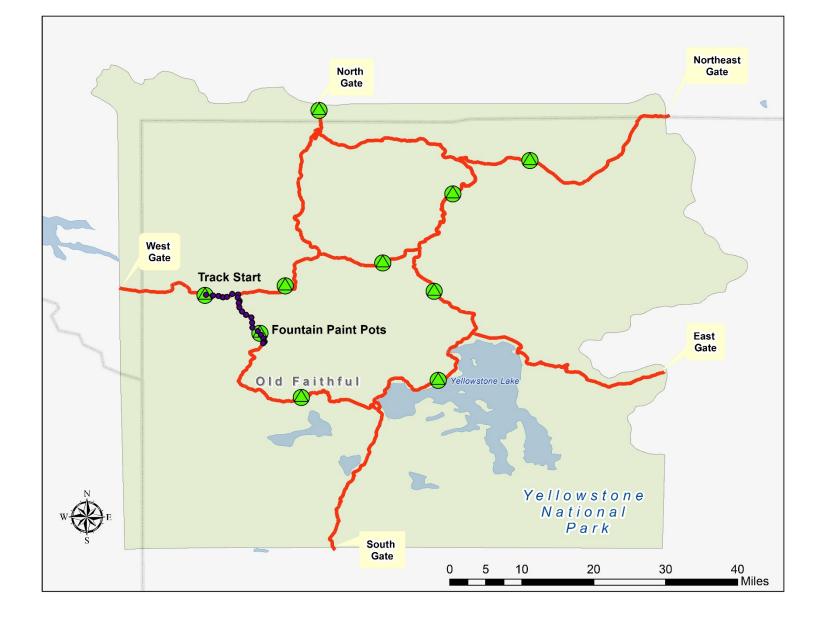


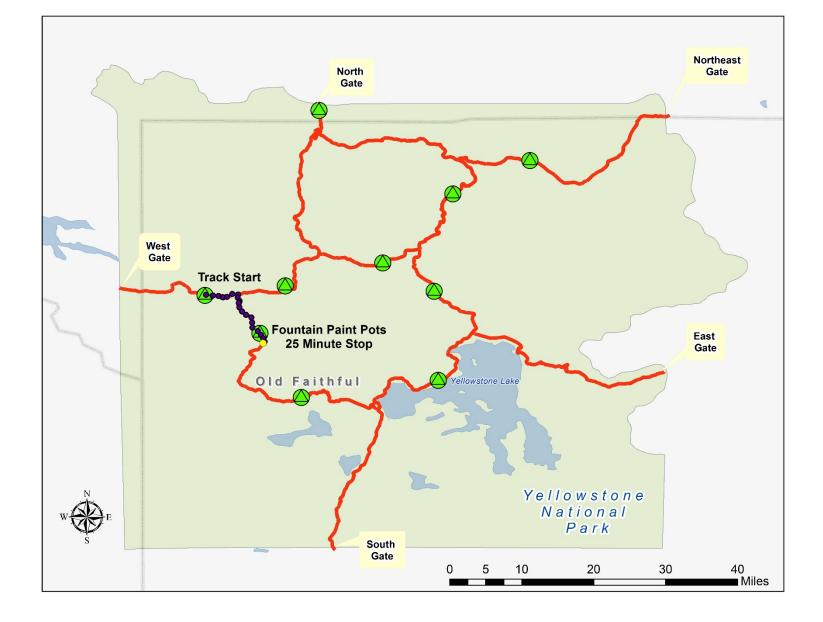


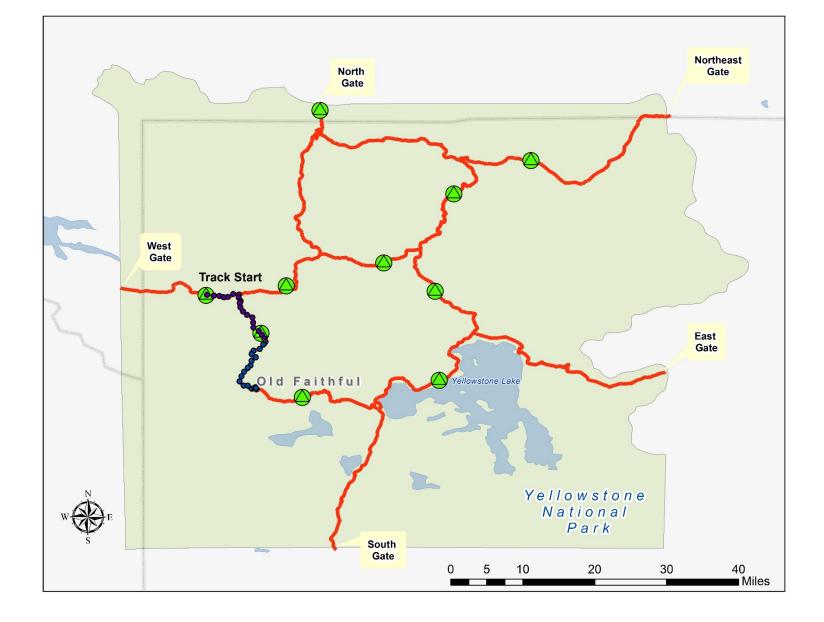


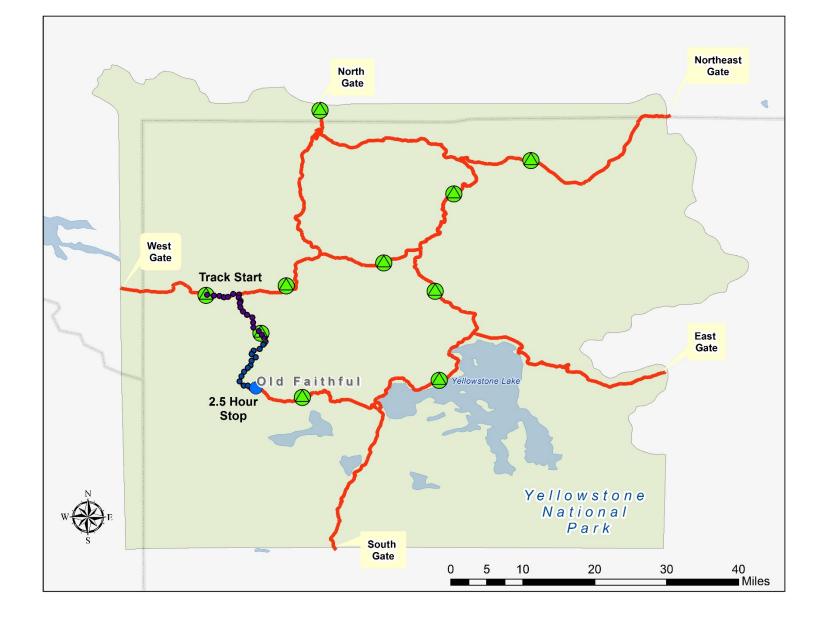


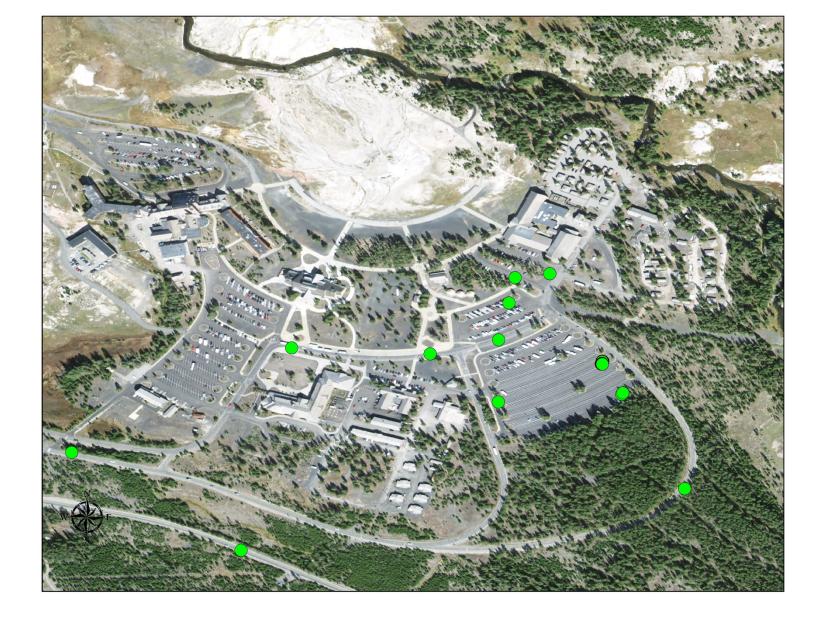




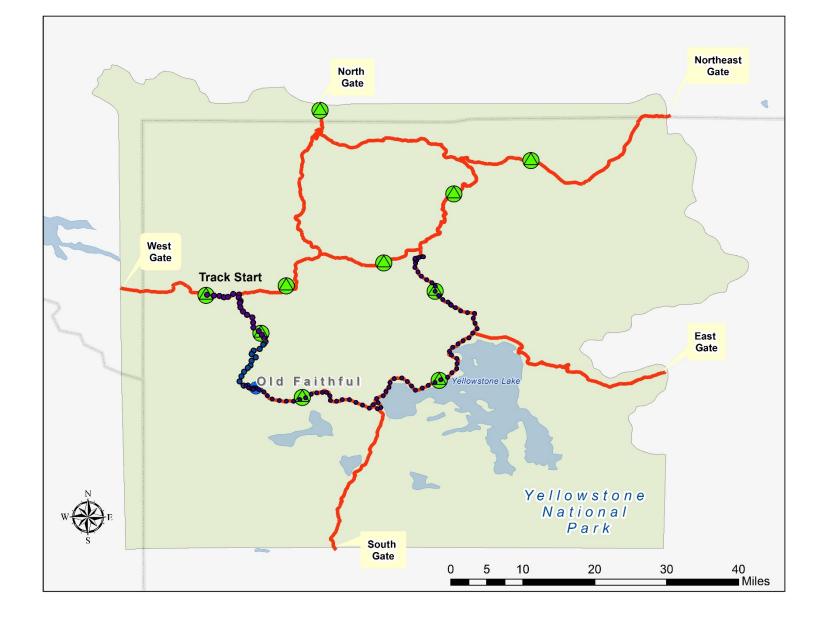


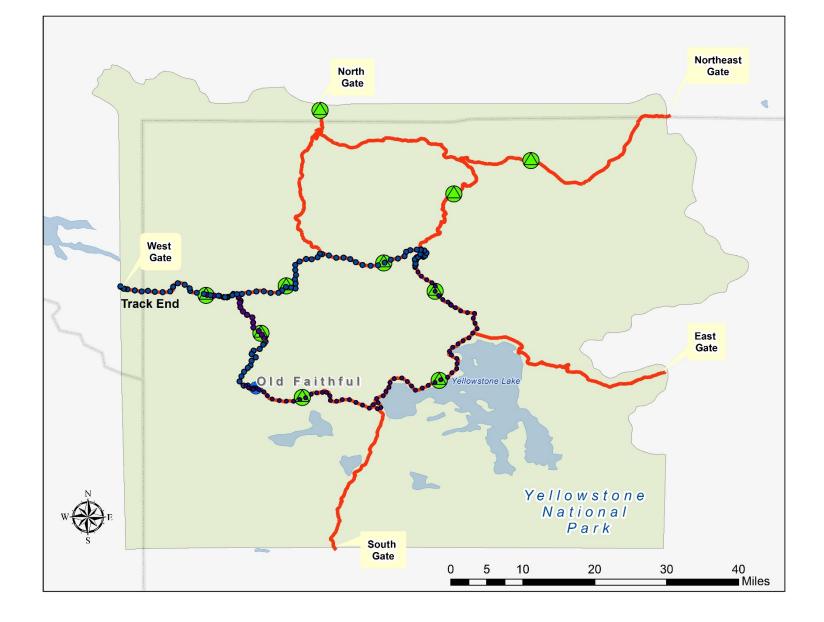


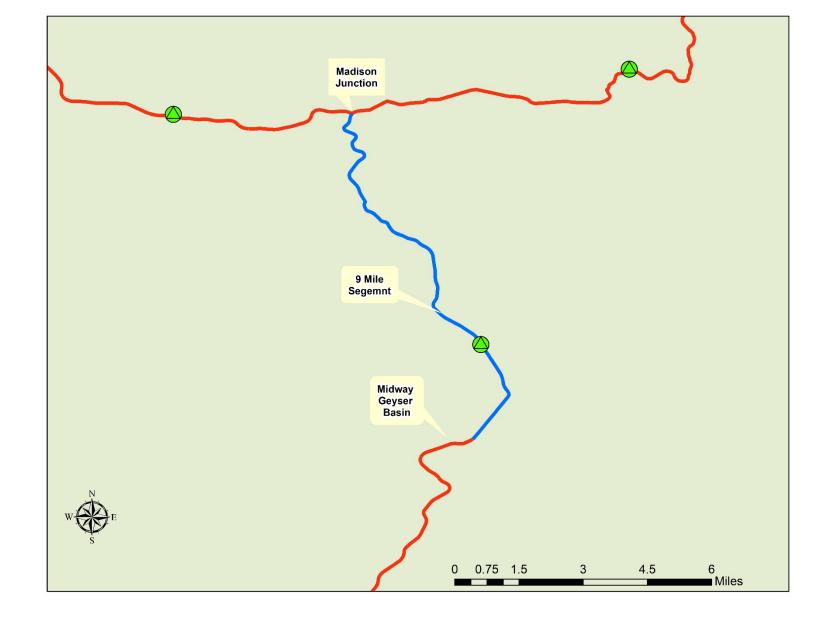


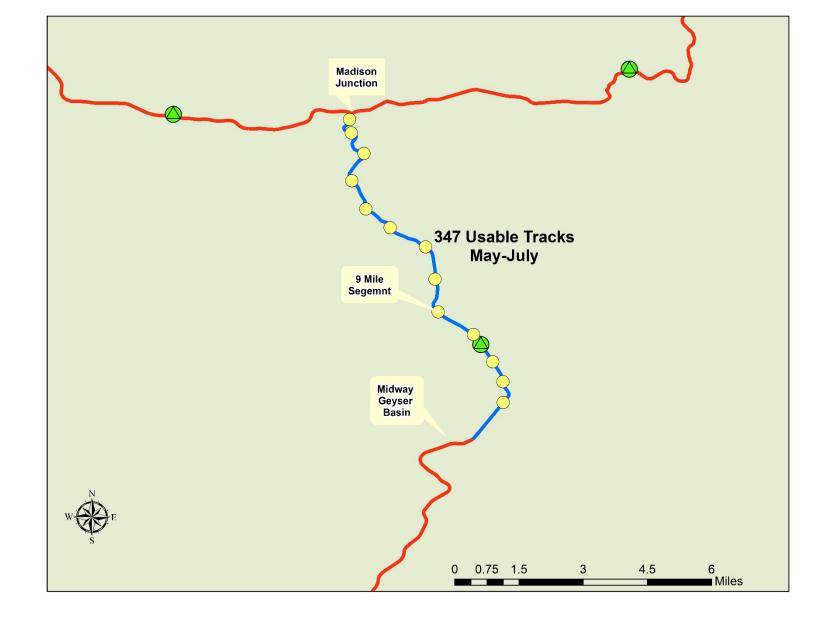


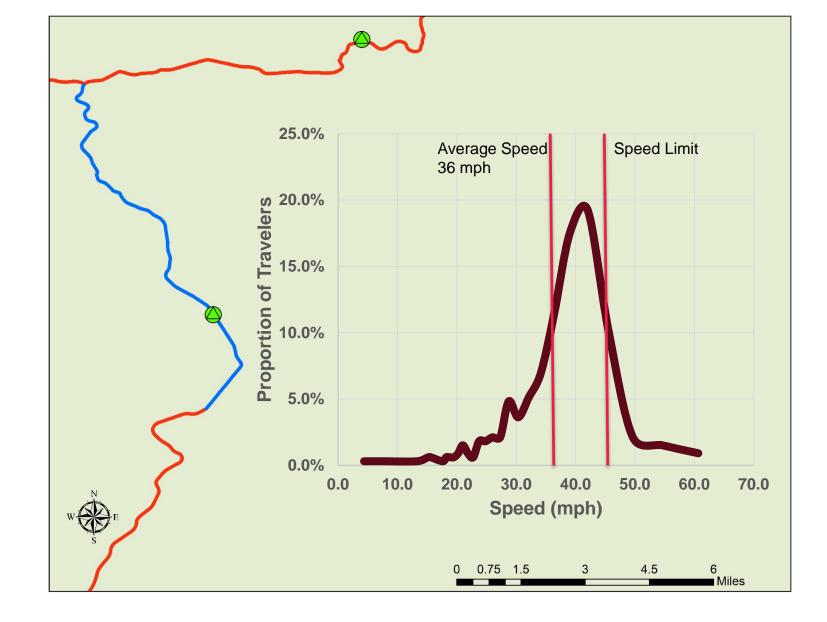


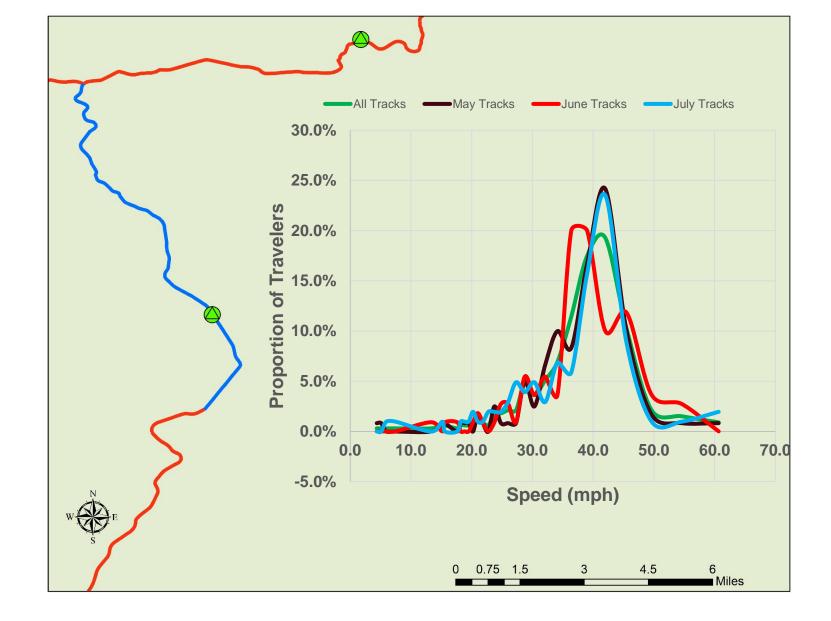


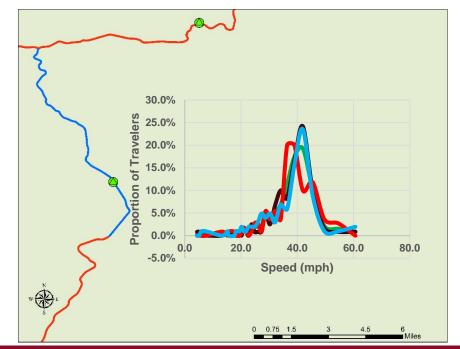






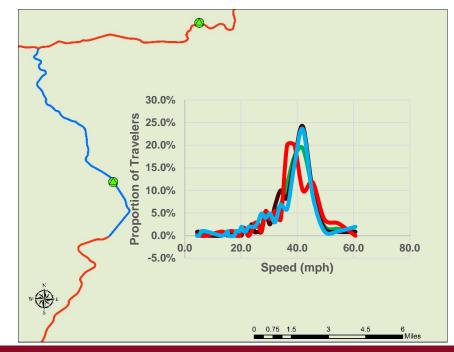






How frustrated are you with the amount of time you have spent in traffic congestion behind other vehicles?

Quartile	Speed (mph)	Average Speed (mph)	Frustration (Average)	Very Frustrated (5)	Frustrated (4)	Moderately Frustrated (3)	Slightly Frustrated (2)	Not at all Frustrated (1)
Bottom 25% of Travelers	<31	24.0	1.5	3%	4%	6%	14%	73%
26th-50th% of Travelers	31-38	34.8	1.31	0%	2%	8%	11%	79%
51st-75th % of Travelers	39-42	39.0	1.39	0%	0%	8%	22%	69%
Top 25% of Travelers	>42	44.6	1.55	1%	3%	8%	26%	62%



Other than weather conditions, how would you rate your experience right now?

Quartile	Speed (mph)	Average Speed (mph)	Experience (Average)	Excellent (5)	Good (4)	Fair (3)	Poor (2)	Very Poor (1)
Bottom 25% of Travelers	<31	24.0	4.31	49%	47%	4%	0%	0%
26th-50th% of Travelers	31-38	34.8	4.37	59%	33%	8%	0%	0%
51st-75th % of Travelers	39-42	39.0	4.39	56%	35%	8%	0%	0%
Top 25% of Travelers	>42	44.6	4.18	38%	47%	13%	1%	0%

## Avenues for Future Use of Data

- Expand analysis to each Roadway Geofence;
- Expectations and experience;
- Reliability and travel time;
- Smaller scale segments, and I.D. bottlenecks;
- Incorporate attribute importance metrics;
  e.g. see wildlife, get away from crowds, etc.
- Time of day, and length of time in park;
- Direction of travel;
- Circling/waiting for parking;
- Length of stop per parking area.

### Avenues for Future Use of Data



## Acknowledgements

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  - Carter Bermingham, Kevin Yang, Laura Johnson, Rosemary Johnson, Dulanie Collins, Jessica Monis

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